

Message Text

UNCLASSIFIED

PAGE 01 BERN 03789 071551Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----121673 080030Z /14

R 071425Z AUG 78
FM AMEMBASSY BERN
TO USDOC WASHDC
INFO SECSTATE WASHDC 6685
AMEMBASSY BONN
AMCONSUL MILAN
AMCONSUL MUNICH
AMCONSUL STUTTGART
AMEMBASSY VIENNA
AMCONSUL ZURICH POUCH

UNCLAS BERN 3789

EO 11652: N/A
TAGS: BEXP, SZ
SUBJ: SEMINAR AND EXHIBITION: WORD PROCESSING USA,
NOVEMBER 22, 1978, HOTEL INTERNATIONAL, ZURICH.
REF: BERN 1430, BERN A-47, BERN 3070
1. WE ARE MAKING GOOD PROGRESS IN PREPARATION
SEMINAR. JACQUARD SYSTEMS WILL REPLACE NASHUA-SAVIN
AS SPONSOR. ADDITIONAL EXHIBITORS RECRUITED AS OF
JULY 31: DATAPRO; LEXITRON; PITNEY BOWES; AMPEX.
FOLLOW-UP MAILING TO PROSPECTIVE EXHIBITORS UNDERWAY.
QYX (EXXON) WILL SEND MARKETING EXECUTIVE TO SEMINAR
TO ASSESS PROSPECTS IN EUROPE.
2. SPONSORING FIRMS HAVE SUGGESTED TOPICS FOR SEMINAR
WITH EMPHASIS ON TYPICAL CUSTOMER INSTALLATIONS AND
CASE HISTORIES. KLAUS HAIDER, PRESIDENT, WORD PRO-
CESSING INTERNATIONAL, OTTAWA, CANADA, AUSTRIAN-BORN,
GERMAN-SPEAKING, RECOMMENDED BY INTL. WORD PROCESSING
ASSOCIATION, HAS BEEN INVITED AS SEMINAR MODERATOR.
PAPERS WILL BE IN GERMAN.
3. FULL PAGE ANNOUNCEMENT APPEARED IN AUGUST
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PAGE 02 BERN 03789 071551Z

ISSUE OF SWISS TRADE MAGAZINE "INFORMATION" (ONE
PAGE PLUS EDITORIAL COMMENT).
4. ACTION REQUESTED: FROM COMMERCE: LIST WP
SEMINAR EXHIBITION IN CALENDAR OF OVERSEAS EVENTS
AND IN COMMERCE AMERICA. AUTHORIZE DOLS 800 SEED
MONEY FOR PROMOTIONAL AND PRINTING EXPENSES AND
RENTAL OF FACILITIES (BERN 3070).

INFO POSTS: ADVISE IF INTERESTED IN PROMOTING
ATTENDANCE FROM YOUR DISTRICT. CROWLEY.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BERN03789
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780323-0707
Format: TEL
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780889/aaaacwub.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 07350467-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 BERN 1430, 78 BERN A-47, 78 BERN 3070
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1810163
Secure: OPEN
Status: NATIVE
Subject: SEMINAR AND EXHIBITION: WORD PROCESSING USA, NOVEMBER 22, 1978, HOTEL INTERNATIONAL, ZURICH.
TAGS: BEXP, SZ
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/07350467-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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